

4 Years in a Row: KelseyCare Tops Houston Market for Financial Efficiency

For the fourth consecutive year, the KelseyCare health benefits plan has been rated “*the most financially efficient*” in overall medical costs compared to all managed benefits plans in the greater Houston market, according to Hewitt Associates LLC. The Hewitt study is considered the standard of excellence against which similar plans are measured.

Moreover, past and present Hewitt studies have consistently scored KelseyCare higher on *clinical quality*, meaning data has shown that Kelsey-Seybold has demonstrated quality outcomes and lower costs. To read the full report, go to KelseyCare.com.

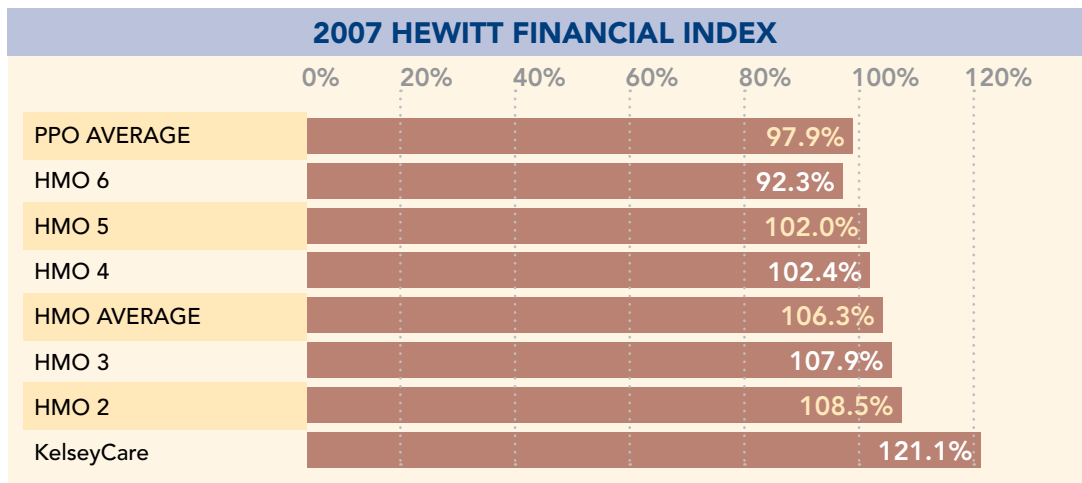
Summary of Findings:

- According to the 2007 Hewitt Health Value Initiative, the KelseyCare program is very competitive financially with the top plans in the Houston market.
- KelseyCare’s Financial Index of *121.1 percent* is *14.8 percent higher* than the HMO market average of 106.3 percent.

With a track record of delivering cost-efficient, quality care and proven enrollee satisfaction, KelseyCare is available to companies with more than 50 employees working in the greater Houston area. Customized options may also be available.

2004-2007 HEWITT HEALTH VALUE INITIATIVE				
	2004	2005	2006	2007
KelseyCare Financial Efficiency	7.4% Higher	15.7% Higher	19.7% Higher	14.8% Higher

Results based on HMO market average



The other HMOs included in the above chart are Aetna, Blue Cross, CIGNA, Humana and United HealthCare.

For More Information:

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